

WORLD TRADE CENTER DELAWARE

in partnership with

International Trade & Development, State of Delaware

BUDDING OPPORTUNITIES IN NORTH AFRICA



SPEAKER:

Seth Vogelman

Israel/Middle East Trade Office

State of Delaware, International Trade & Development

International Business Seminar

WHEN:

**Tuesday
March 9, 2010**
8:00 - 10:00 am

WHERE:

Delaware Biotech Institute
Conference Room
15 Innovation Way
Newark, DE 19711

COST:

**\$25 - WTC Delaware Members
\$40 - Non Members**

Join WTC Delaware for an informational session on the key markets in North Africa.

Doing business in North Africa can be both challenging and rewarding. According to the World Bank report "Global Economic Prospects 2010: Crisis, Finance and Growth," growth throughout the Middle East and North Africa region is projected to increase to 4.4% by 2011, the same pace as averaged between 1995 and 2005. This forecast is based on a revival in global oil demand, firming oil prices, and a rebound in key export markets. ***Imports into the region are expected to increase from 1.2% growth in 2009 to 4.9% in 2010 and 6.6% in 2011.***

As the State of Delaware's Trade Representative in the Middle East, Seth Vogelman will be presenting an informational session on the neighboring North African markets. He has a vast amount of knowledge and contacts to share. Mr. Vogelman will also relate anecdotes from past experience with companies exporting to the region, as well as information relative to good practices for exporters.

MARKETS COVERED:

- **Morocco** and **Egypt** as leading markets
- **Libya** as a new emerging market
- **Tunisia** and **Algeria** markets may be referred to and questions may be answered but will not be the focus of this session

Advance registration is required.

Please register no later than Monday March 4th. Cancellations accepted thru noon on Wednesday March 8th. No-shows will be billed. Register Online (credit card) at www.wtcde.com OR fill out and mail with payment to WTC Delaware, 702 West Street, Wilmington, DE 19801, OR fill out and fax this form to 302-656-7956.

Yes, I will attend. WTC Delaware Member: \$25 Non-member: \$40

Name(s) _____

Company _____ Address: _____

Phone: _____ Fax: _____ E-mail: _____

Amt Encl. \$ _____