



WORLD TRADE CENTER®
DELAWARE

September 2017 Updates

Visit us on the web | www.wtcde.com

MEMBER SPOTLIGHT

STAT International - A WTCDE Premier Member

When STAT International was established as an executive office center in 1984, the concept was brand new. There was a growing need to provide professional office space with a dedicated staff to handle the details of the daily office. By providing flexible, short-term and interim office space, our services were sought by professional firms, small and growing businesses, holding companies, companies requiring satellite office space, and more recently, by home-based professionals and entrepreneurs.



We are a privately owned organization that takes great pride in our ability to satisfy your officing needs. Our center staff provides personal service in a professional, helpful and friendly manner. STAT International is a full-service real estate development company with over 30 years of experience in commercial, retail, and residential projects. Our president, Richard Stat, sets the bar high for his employees: "The relationship between client and team must be one of trust and confidence. We earn that trust daily by providing every client with superior service, seasoned judgment, and uncompromising integrity." [Read more!](#)

For more info please visit:
<http://stat.international/>

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TIPS FOR TRAVEL



302 475 1220
info@unigloberedcarpettravel.com
[View online](#)

Make a Difference by Tracking Miles for Charity

If you like to make a difference in people's lives - download the Charity Miles app. Move with purpose - walk your dog, go for a run or bike to work. You will get healthy and earn money for charity at the same time!



We know spending time on our health is good for us. What if there was a way for our fitness to help others? Charity Miles is a distance tracker that allows you to fundraise while you walk, run or bike. So far participants have earned over \$2.5 Million for over thirty world-class charities!

[Mashable](#) - "Sleek and Easy to Use"

"Charity Miles is an exercise app that works double-time, tracking mileage and raising money for different causes. All users need to do is turn up the volume and go."

"The iPhone and Android apps are free. Anyone can earn money for charities with pure mileage. Bikers earn 10 cents per mile while walkers and runners can earn 25 cents a mile for charities."

The app is similar to most distance trackers, except that you get to choose which charity you would like to donate your 'efforts' to. For every mile you walk or run, Charity Miles donates 25 cents to the charity you selected.

[Read more!](#)

If you're interested in having a [superior travel experience](#), just give us a call for your next business or vacation travel. And please tell your friends how great it is to work with our agency so they can save time and money too. They will thank you for the "insider tip".

We appreciate your loyalty. We're happy to help you Travel Better.

Uniglobe Red Carpet Travel
302-475-1220

Uniglobe Red Carpet Travel
302-475-1220 or 800-229-1220
1812 Marsh Rd Branmar Plaza Wilmington, DE 19810

Courtesy of [Uniglobe Travel](#): a family of travel management companies serving clients from more than 90 countries across The Americas, Europe, Africa and Asia-Pacific as the trusted and preferred travel management partner.

Are you a WTC Delaware Member with a Tip for Success you'd like to share? Please contact us at info@wtcde.com.

ANNOUNCEMENT

Two Monumental Learning Opportunities!



Join [World Trade Center Delaware](#) and [Africa Business Portal](#) for two webinars designed to bring you the best thinking about [Africa](#).

OCTOBER 2017

[Safer Entry Point: Botswana](#)

DATE: Wednesday, October 18, 2017

TIME: 12:00pm - 1:00pm EASTERN (9:00am PACIFIC)

SPEAKER: [Amb John David Newman](#) - Ambassador

Extraordinary & Plenipotentiary | Embassy of the Republic of Botswana in the United States

To our knowledge this is the first time an African ambassador will utilize a webinar venue in the US to promote their country. This webinar will go a long way to dispel continent-wide perceptions that are sometimes unfair. [REGISTER HERE](#)

JANUARY 2018

Virtual Africa Conference: [AFR\(II\)NNOVATE](#)

DATE: January 30-31, 2018

Announcement will follow when registration opens.

We have partnered with [Djembe Communications](#) in launching the first major virtual Africa conference, [AFR\(II\)NNOVATE](#). It is our understanding that this will be the first major Africa conference held on a low cost virtual basis. It will consist of 7-14 sessions over two four-hour periods January 30-31, 2018 focused on the impact of innovation and technology in major sectors in Africa. The platform we will be using allows for amazing networking, virtual exhibit booths and the ability to showcase Africa in a unique way. [GET UPDATES and SHARE](#)

It's important to select [World Trade Center Delaware](#) when asked where you heard about the event. We will use it for evaluation and future opportunities.

Wilmington

2028

A Comprehensive Plan for
Our City and Communities

The City of Wilmington is updating its comprehensive plan, which will guide growth and development across the city. This is a year-long community-driven effort that will translate the vision, hopes, dreams, and priorities of our residents and community members into a tangible and realistic guide for the City over the next 10 years.

A lot has been done both at the City level and grassroots level to improve quality of life in the city. The comprehensive plan is an opportunity to bring this work together and tackle the challenges that face the city today as well as develop a vision for tomorrow.

Your opinions and ideas will help shape this plan and create a unified vision for the

future of Wilmington.

As a first step you can fill out a short survey [here](#) and stay tuned for more opportunities to get involved with the Citywide Comprehensive Plan.

QUESTIONS?

For more information:

Call or email **Gemma Tierney**,
City of Wilmington Department of Planning and Development,
302-576-3117, grtierney@wilmingtonde.gov
Visit our website: www.wilmingtonde.gov
Or follow us on Facebook: www.facebook.com/WilmingtonDEgov

WTC DELAWARE SERVICES

[International Business Inquiry/Information Request Form](#)

Do you have a question about a specific international transaction, or do you need assistance with research, referrals or something else?



Click the link above, fill out our inquiry form, and someone will contact you shortly to discuss how WTC Delaware may be able to help.

MEMBER BENEFIT SPOTLIGHT

STANDARD - \$475 (1-49 employees), \$825 (50-99 employees), \$1,375 (100+ employees)

Additional services:

- Arranged contacts with government officials, media, trade groups, and potential clients

Click [here](#) to learn more about the benefits of being a member of [World Trade Center Delaware](#).



ATID EDI's FORTNIGHTLY

ATID EDI's Fortnightly is a bi-weekly newsletter on economic and business development in Israel and the Middle East.

[Atid EDI's Fortnightly for 18 IX 2017:](#)

- 1.3 Ministry of Finance to Cancel Customs Duty on Baby-Care Products
- 2.6 SIGA Raises \$3.5 Million from Canadian Venture Capital Fund
- 4.1 Technion & Chicago's Current Sign Agreement
- 8.4 Flying SpArk Joins IKEA's Start-up Accelerator
- 10.2 Foreign Investment in Israel Increases by 7%
- 11.3 SYRIA: Is Reconstruction Syria's Next Battleground?

WORLD TRADE CENTERS ASSOCIATION NEWS

Highlights of 2017 WTCA Chinese - Speaking Regional

JINZHONG, CHINA - Organized by the WTCA, the 2017 WTCA Chinese-Speaking Regional Meeting & Training was hosted by WTC Jinzhong in Shanxi Province of China from July 26 - 28, 2017.

The event was attended by more than 60 representatives from 25 WTCs. Mr. Scott Ferguson, CEO of WTCA, joined the meeting and delivered a WTCA progress report. In addition, the meeting featured a regional update by Mr. Scott Wang, VP Asia Pacific of WTCA, and an InfoShare Online training by Ms. Adele Zhang, Program Manager of WTCA Beijing Rep.office.



The WTC best practice session was highlighted by innovative service offerings in trade services, facility management, SME global marketing, trade show program and co-working office solution by representatives from WTC Beijing, WTC Suzhou, WTC Taipei, WTC Shanghai and China WTC.

[Read more!](#)

IN THE NEWS

Carney announces CEO of Delaware Prosperity Partnership

Gov. John Carney announced on Friday the appointment of John Riley as interim CEO of the Delaware Prosperity Partnership.

Riley was formerly the director of business development under then Gov. Tom Carper. He has also served as the director of public affairs for Hercules Incorporated, and as a consultant to the state on the Dow-DuPont merger.

The announcement came just a day after Carney released the full list of board member appointments to the new public-private partnership.

[Read more!](#)

Source: Delaware Business Times

Joe Biden, business leaders talk future U.S. labor force during panel discussion

A longtime champion of the middle class, Joe Biden brought political, business and labor leaders to Delaware on Tuesday to discuss building a better future for the growing middle-class workforce.

"I think the single defining feature of the United States political and social stability has been an ever-growing middle class," a hoarse Biden, battling a cold, said in his

introductory speech.

The former vice president hosted the panel discussion at Mitchell Hall on the campus of the University of Delaware in Newark. The forum focused on how the United States can better position itself for an ever-changing future in industries across the workforce that are hampering the middle class.

Joining Biden on stage were U.S. Secretary of Transportation Elaine L. Chao; Mary Kay Henry of Service Employees International Union; MGM Resorts International Chairman and CEO Jim Murren; and Byron Auguste, former National Economic Council adviser and current president of Opportunity@Work.

[Read more!](#)

Source: Delaware Online

CSC expands with European offices; hiring 80 IT workers in Delaware

CSC, one of the oldest and largest legal-service businesses in the country, is expanding with three new European offices and an addition of 80 information technology workers in Delaware.

Formerly known as Corporation Service Co., CSC is a 118-year-old Greenville-based business that provides companies with legal, financial and other services. It handles legal documents, securing web addresses, files and updates business licenses for thousands of companies across the globe, including 90 percent of all Fortune 500 companies.

CSC has about 2,500 workers around the globe, including 1,000 at its new Delaware corporate headquarters that opened last year. But those numbers are expected to increase as CSC enters an aggressive period of growth.

[Read more!](#)

Source: Delaware Online

COUNTRY PROFILE: Cuba

Fast Facts: Cuba

- [Cuba Facts](#)
- [Cuba Country Profile](#)



U.S. - Cuba Relations

The United States seeks a stable, prosperous, and free country for the Cuban people. U.S. engagement with Cuba advances the interests of the United States and empowers the Cuban people, while restricting economic practices that disproportionately benefit the Cuban government or its military, intelligence, or security agencies at the expense of the Cuban people. The U.S. government encourages the development of telecommunications and the Internet in Cuba, supports the growth of Cuba's nascent private sector, and engages in areas that advance the interests of the United States and Cuban people. The United States is committed to supporting safe, orderly, and legal migration from Cuba

[continue reading...](#)

GLOBAL DELAWARE UPDATES

German entrepreneur seeks success in Delaware with innovative digital signage solution



Martin Ruffert has a gift for sensing and seizing an opportunity. Throughout his career, this serial entrepreneur from Berlin, Germany has crossed borders to launch successful ventures including producing movies in Paris, and launching innovative IT companies in France, Belgium, Switzerland and Germany.

Ruffert's latest entrepreneurial endeavor led him to Wilmington, Delaware where he has established the U.S. operations of his digital signage company io projects. With a firmly established customer base in Europe, Ruffert anticipates that the unique features, robust IT and competitive price point of the IO solution will help him to continue his successful track record here in the States.

[Read more!](#)

World Trade Center Delaware is a non-profit organization that helps small and medium-sized businesses navigate the intricacies of international trade. Through business roundtables, seminars, and one-on-one consulting, we equip companies with the knowledge and connections they need to expand in the global marketplace.

World Trade Center Delaware

802 N. West Street
Wilmington, DE 19801
ph: 302-656-7905
fax: 302-656-7956
info@wtcde.com
www.wtcde.com