



Joseph F. Cruise
Chief Executive Officer
GT USA Wilmington

Joe Cruise has over 36 years of experience in various transportation and logistics fields including: sales and marketing; business development; planning; budgeting; land operations; systems development and automation, and finance and accounting.

Joe joined the Gulftainer group of companies in 2015 as the commercial head of its North American operations, GT USA LLC. He was instrumental in assisting with the successful start-up of GT USA's office headquarters in Port Canaveral, Fla., Gulftainer's first venture in the USA, and building the customer base for the new multi-purpose Canaveral Cargo Terminal in Port Canaveral.

His customer focus, attention to detail, and entrepreneurship enables him to create tailor made supply chain solutions for our Partners. Joe was appointed Interim CEO of GT USA Wilmington to lead the U.S. Team and coordinate with Company HQ during the privatization process of the Port of Wilmington, DE, Gulftainer's second U.S. port. During his time in Wilmington, Joe formed close relationships with customers, labor, and other stakeholders. After the successful award of the Port of Wilmington to Gulftainer, Joe returned to his role in Port Canaveral, where he was promoted to General Manager responsible for management of the entire organization in Port Canaveral. Following management changes at the Port of Wilmington in August 2021, Joe has once again assumed the role of CEO in Wilmington. Joe is a very hands-on executive that excels in building relationships and problem solving.

Joe's previous roles have been very customer focused and he has a strong background in building customer relationships. Prior to joining GT USA, Cruise's career focused on the ocean carrier and logistics side of the business where he garnered diverse experience in the industry, supply chain improvement, leading and developed pricing strategies, interfacing with Fortune 100 companies to small businesses, operations, logistics, marketing, planning and analytics.

Joe holds a B.S. in Business Administration and Finance from the University of Florida.

Joseph F. Cruise
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Cell: +1 321-704-2062 Email: jcruise.usa@gulftainer.com