

World Trade Center Delaware
Minutes of Meeting of the Board of Directors
May 18, 2022 - 2:00 p.m.
HYBRID – In person (WTC Delaware Conference Room) & Zoom

World Trade Center Delaware held its regular meeting of the Board of Directors on May 18, 2022 in a hybrid mode. The meeting was called to order at 2:04 p.m. by the Chair of WTC Delaware, Charlie Tomlinson.

The following members of the Board, who constituted a quorum, were present/on the call:

Joe Cruise(Zoom), Janet Dougherty (Zoom), Carmen Facciolo (Zoom), Howard Henderson (by proxy), David Máthé (in-person), Theophilus R. Nix, Jr., Esq (Zoom), Andrew Silverman, Esq. (by proxy), Charlie Tomlinson (in-person).

Absent:

Stephanie Chapman, Michael Griffin, Lisa Himber, George Kearns, Anabel Panayotti, Sen. Nicole Poore, Rep. Michael Ramone.

Staff:

Carla Stone (in-person), Nesrin Cakiroglu (in-person), Tracy Miles (in-person), Seunghui (Selina) Jeong (in-person).

Introductory Remarks

Chair Tomlinson opened the meeting at 2:04 p.m. by thanking everyone for attending. He introduced our new board members, **Janet Dougherty** (Vice President, Commercial Banking Team Leader - Fulton Bank) and **David Máthé** (Regional Business Manager - Division of Small Business). President Stone announced that **Stephanie Chapman** of Belfint, Lyons & Shuman has accepted our invitation to serve on the WTC Delaware's board.

Meeting Minutes

The Minutes for the Board meeting of March 16, 2022 were presented by Chair Tomlinson. Upon a motion duly made and seconded, the meeting minutes of the March 16, 2022 Board meeting were approved.

Treasurer's Report

In the absence of Treasurer George Kearns, President Stone provided an overview regarding the status of WTC Delaware's finances and expenditures. Upon a motion duly made and seconded, the Treasurer's Report was approved.

Chair Report

Chair Tomlinson praised the Board Development Committee for their guidance and leadership in helping to fill board seats. The Membership Development Committee will be activated and called for volunteers in addition to Rep. Ramone and David Máthé.

INTERNATIONAL DELAWARE: The theme of this year's *International Delaware Magazine*, is tourism and hospitality. The cover will be unveiled at the Annual Gala on November 3rd and released on December 3rd.

President's Report

President Stone announced new partnerships, partnership renewals, and upcoming trade events in Delaware and overseas.

NEW/RENEWED PARTNERSHIPS:

- Kalmar Nyckel Foundation: A non-profit educational organization that built, owns, and operates the Tall Ship of Delaware as a cultural and maritime heritage resource.
- The International Trade Administration: Agency of US Department of Commerce renewed its designation of WTC Delaware as a Strategic Partner for the promotion of trade to businesses, academia, organizations, and individuals.

GALA: Official delegations from Caricom and African countries plan to attend the event and requested meetings with business and government leaders during Gala week. The first planning meeting with partners was held on May 12. More volunteers in addition to Janet Dougherty are needed.

TRAVEL & TOURISM PROMOTION PROJECT: The US Commercial Service in South Africa will mount an exhibit to promote Delaware in the Embassy.

PAST & UPCOMING EVENTS: The board engaged in general discussion regarding our past and upcoming events, including those listed below:

- April 18-22 WTCA General Assembly and B2B (Virtual)
- April 26, 28 May 31, June 3, ExporTech (virtual)
- May 4- US Commercial Service and SBA-Women Go Global (Virtual)
- May 12- Gala Planning Luncheon (incl. Guyana officials)
- June 13-14 USGLC, Washington, D.C. in person, no charge
- June 16 – US-Africa Business Summit Kickoff, University & Whist Club, in person
- June 22- Annual EXIM training, University & Whist Club, in person
- June 26-29 Select USA Investment Summit, Maryland, in person
- July 19-22 -US-Africa Business Summit, Morocco, in person

- August 3- Press Event/Ribbon Cutting - Honoring Sec. Bullock with Governor Carney, WTC Delaware office, in person
- November 3- World Trade Center Delaware Gala, Hotel Du Pont / Gold Ballroom, in person.

Operations Report

Director Cakiroglu provided updates on the WTC Delaware's operations and most recent workstreams. Our new administrative assistant, Tracy Miles, and Research & Trade Information intern (Seunghui/Selina Jeong) were introduced to the board members. Director Cakiroglu announced that WTC Delaware also has hired a new PR/Communications consultant, Latisha Bracy of Bracy & Associates Integrated Strategies and a company to develop a new website. The new website will be partially funded through CARES Act.

Next Meeting Date

The next meeting of the Board of Directors will be held on July 20, 2022, from 2:00 p.m. to 3:00 p.m. at the WTC Delaware's conference room.

Adjournment

Closing remarks and thanks were presented both by Chair Tomlinson and President Stone. There being no further business before the Board, the meeting was adjourned at 3:00 p.m. ET.