

C. Tomlinson (brief) bio

Charlie Tomlinson has been around the Delaware business community for over 40 years, the entire time in some form of marketing communications. Currently vice president of business development for Today Media (publishers of *Delaware Today*, *Delaware Business Times*, and six other publications -- plus custom publications for external clients), Charlie has also been director of marketing for two local retail automotive groups.

He joined Today Media for his first tour of duty in 1993 as director of sales and marketing for *Delaware Today Magazine*. During that period, he was instrumental for the company in launching *Main Line Today Magazine* in the western suburbs of Philadelphia.

Graduated from Temple University, he started his career in radio, coming to Wilmington to serve as general sales manager of WJBR/99.5 FM. In addition to World Trade Center, he is active in Committee of 100, several Delaware chambers of commerce, Beacon Executive Group, and CIRC.

He also serves on the boards of American Heart Association Delaware, the Philly Ad Club, Pennsylvania Restaurant & Lodging Association's Brandywine Chapter, and the Delaware County Press Club, as well as the marketing advisory group of the Greater Wilmington Convention & Visitors Bureau. Charlie is a past member of both the Main Line Chamber of Commerce and the Greater West Chester Area Chamber boards of directors.

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