

VOLUNTEER POSITION- Graphic Designer

Do you want to improve the world? Have you ever wondered what it would be like to join a community of committed peers at a world-changing organization?

World Trade Center Delaware is seeking volunteer interns who want to work at a social impact/business development not for profit organization where your talents and contribution will be valued. You will have the opportunity to learn, grow, and thrive in our fast-paced, entrepreneurial, and impact-driven environment.

Our mission is to help companies, agencies, and academic institutions to transform from local organizations to innovators and leaders in their sectors across the globe. We are working to enable our clients and partners to build the infrastructure that will allow them to grow their business now, and for the future.

More about you

We are looking for a boldly ambitious, uniquely creative and boundary-pushing **Graphic Designer** who is captivated by the challenge and excited by the opportunity to create powerful images capable of persuading thousands of internet, print, and social media readers to work with World Trade Center Delaware, the leading international business resource in the entire Delaware region.

You will:

- become an integral part of our tight-knit international business resources team.
- will transform concepts into strong visual communications for our social, web & digital channels to reach members and clients, and partners including government officials, multilateral financing institutions, aid organizations, other World Trade Centers, media, and corporate sponsors.
- use your unique voice and style to develop captivating social content and outstanding visuals that bring our brand to life to deeply engage thousands of users.
- Develop strategic, innovative ideas from concept through execution, adjusting with feedback along the way.

Qualifications

- deeply passionate about using your talents to improve the world and drive social change.
- 3 or more years graphic design experience with an accessible and strong portfolio (college major will substitute for work experience)
- advanced skills in Adobe InDesign, Photoshop and Illustrator. Knowledge of Constant Contact a plus.
- strong advocate for continual creative improvement and nurturing a culture of innovation, excellence and accountability.
- Time, Structure & Financial
- Success in this role will involve volunteering a **minimum of 10 hours per week**. Hours are of course flexible based on personal schedules with ample options to integrate with the team both during and after the HQ team's standard 9-5 EST hours.
- This position is non-compensated and volunteer in nature. We assist all candidates who are enrolled in or work for a University or Sponsoring Organization, with the preparation of all documentation required to support applications for stipends, non-profit work pay related programs, financial fellowships or financial scholarships, or course credit.

- Opportunities to participate in activities such as conferences, networking events, meetings with corporate leaders and Delaware, U.S. and foreign government officials, Ambassadors, among others.
- Travel to Washington and New York and throughout Delaware (COVID health and safety guidelines permitting) to meet with stakeholders and attend government or organization meetings.
- Third-party websites may provide erroneously calculated salary projections for positions. These estimates are not provided by World Trade Center Delaware and are incorrect.

Location

- Candidates for this position would be welcome to work remotely from anywhere in the world or in-person with key team members in the Delaware area. Candidates must commit to 20 hours of required training. In-person options are dependent on a range of COVID-19 health and safety guideline.

Perks

- Join a talented community of like-minded peers across the world working to increase trade.
- Develop new skills, insights & experience in a fast-changing international business environment.
- Help build the future you want to see and achieve lasting changes in international trade, economic development, and prosperity.

Eligibility for international students (non-U.S. citizens or permanent residents):

- World Trade Center Delaware would hire international students seeking opportunities in their field of study. (OPT and/or CPT eligible)

Required Documents:

- Cover Letter
- Resume